



## London Southend Airport to mark Armistice Day with Poppy Display

**London Southend Airport, 14<sup>th</sup> October 2020:** London Southend Airport are asking young people to help to mark Armistice day by decorating poppies and sending them for a window display.

Due to safety measures and social distancing it may be difficult to join together in person, as such, the airport is asking local schools to decorate poppies and send them to be included in an installation.

To take part simply print, cut out and decorate your poppy available to download here - <https://www.britishlegion.org.uk/get-involved/ways-to-give/donate>

Send your creations to the airport by 30 October to be included in the remembrance display. Poppies should be placed in an envelope with a note including your school name, year group/s participating and contact details.

Return address: POPPY DISPLAY, Marketing Team, London Southend Airport, Eastwoodbury Crescent, Southend-on-Sea SS2 6YF

The airport will not encourage people to visit the terminal to view the display due to social distancing. Photos and videos will instead be shared via London Southend Airport social media channels and sent to schools directly if a contact email is provided when posting the poppies. As only passengers are permitted inside the terminal at this time and the terminal may be closed on selected dates, the poppies will be installed on the glass window so that they are visible from outside the building.

The Royal British Legion have created education resources to help young people understand remembrance: <https://www.britishlegion.org.uk/get-involved/remembrance/teaching-remembrance>

### **A spokesperson for The Royal British Legion said,**

“This year, The Royal British Legion is asking everyone to back the Poppy Appeal in a new way. Like so many things this year, the Appeal has to adapt to the threat of Covid-19 and we are asking the public to support us like never before, because every poppy counts.

“The Legion’s work is more vital than ever as we support people from all generations who have new hardships as a result of Covid-19 such as struggling with social isolation, financial difficulties and unemployment, losing loved ones or facing the threat of homelessness.

“Every donation makes a difference to the lives of our Armed Forces community, and the Legion has worked with its members, staff volunteers and partners to create a range of ways for people to get a poppy and show your support in 2020. We are very pleased that London Southend Airport is involved in this year’s Appeal and ensuring that every poppy counts.”



Poppies will be available via donation at both the terminal and rail station through support of The Royal British Legion volunteers, other options to donate are also available via The Royal British Legion website.

**Glyn Jones, CEO of London Southend Airport said,**

“Many events will be difficult this year due to social distancing measures and increased safety. The team is working hard to continue our support via creative visual campaigns which can be shared to enjoy from the safety of your home. We give thanks to the armed forces and the work of this valued charity”.

**ENDS**

**For further information or images contact**

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#### **ABOUT LONDON SOUTHEND AIRPORT**

London Southend Airport is consistently ranked the best London airport by consumer group Which?. It was also voted best UK airport (under three million capacity) by the Airport Operator’s Association in 2019.

Serving close to 2.3 million passengers in 2019, London Southend offers services to around 40 domestic and European cities. The terminal has its own railway station, less than 100m from its entrance, with up to six trains an hour to central London, taking just 52 minutes to Liverpool Street. All airport car parks are located minutes from the terminal entrance.

The impact of coronavirus has resulted in reduced operations and schedule changes. Latest flight information is available via airlines directly. London Southend Airport has introduced new safety measures to create a biosphere within the terminal, from hand sanitiser every 20 paces to new security equipment; significant investments have been made to protect employees and passengers.

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